

REP HEADLINE# 6270592 TRF# 378727 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG10/12 11.4
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007
 CONTRACT # 6270592 CLASS: NATL. LOCAL REGIONAL

ORDER # PRDCT DEM CONGRESS CAMPAIG EST#1576 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP25/12 OCT1/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG10/12 11.40

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 OK'D M1
 SEE LINE 14
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 8/9

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN CONTRACT SCHEDULED FOR GENERATION
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.
 STATION MAKEGOOD OFFERS: MISSED: SUN/600P-700P SEP30 \$500.00 (AUG9/12)
 M1 OK'D BUY#12 OFFER: SUN/600P-700P SEP30 \$500.00 PLS ADVISE.
 CMT: CORRECT PROG **PLACED**
 CONTRACT TOTAL 26900.00
 TOTAL SPOTS 27



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Great American Media
3050 K St NW
Washington, DC 20007

And:

CONTRACT

Contract Agreement Between:

Contract / Revision		Alt Order #	
378727 /		06270592	
Product			
11/14/DEM CONGRESS CAMPAIG			
Contract Dates		Estimate #	
09/25/12 - 10/01/12		1576	
Advertiser			
Democratic Congress Campaign Comm			
Original Date / Revision		08/09/12 / 08/09/12	
Billing Cycle	Billing Calendar	Cash/Trade	Cash
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Robert Langer	Telerep Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
13721	11	14	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	09/25/12	10/01/12	M-F 10a-11a	10a-11a		:30	1	\$200.00	NM	2	\$400.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 2	5	09/25/12	10/01/12	Wkday Late News Rotator	10P-11P		:30	1	\$900.00	NM	4	\$3,600.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 3	5	09/25/12	10/01/12	M-F 4p-5p	4p-5p		:30	1	\$900.00	NM	1	\$400.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 4	5	09/25/12	10/01/12	Fox 5 Morning News	6a-7a		:30	1	\$500.00	NM	4	\$2,000.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 5	5	09/25/12	10/01/12	Fox 5 News at 6	6p-7p		:30	1	\$500.00	NM	2	\$800.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 6	5	09/25/12	10/01/12	M-F 7p-730p	7p-730p		:30	1	\$400.00	NM	1	\$800.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 7	5	09/25/12	10/01/12	M-F 7a-9a	7a-9a		:30	3	\$500.00	NM	4	\$2,000.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 8	5	09/25/12	10/01/12	M-F 730p-8p	730p-8p		:30	1	\$900.00	NM	1	\$900.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												
N 9	5	09/25/12	10/01/12	M-F 9a-10a News	9a-10a		:30	1	\$1,000.00	NM	4	\$1,000.00
Week: 09/24/12 09/30/12 -TWTF--												
Week: 10/01/12 10/07/12 M-----												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

Contract / Revision	378727 /	Alt Order #	06270592
Product	11/14/DEM CONGRESS	Estimate #	1576
Contract Dates	09/25/12 - 10/01/12		
Advertiser	Democratic Congress Ca		
Original Date / Revision	08/09/12 / 08/09/12		

Date:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Week: 09/24/12	09/30/12	-TWTF--				3	\$250.00			
		Week: 10/01/12	10/07/12	M-----				1	\$250.00			
N 10	5	09/29/12	09/29/12	Sa 7p-730p	7p-730p		:30	1	\$500.00	NM	1	\$500.00
		Week: 09/24/12	09/30/12	-----1-				1	\$500.00			
N 11	5	09/30/12	09/30/12	NFL on Fox 1p	1p-4p		:30	1	\$8,000.00	NM	1	\$8,000.00
		Week: 09/24/12	09/30/12	-----1-				1	\$8,000.00			
N 12	5	09/30/12	09/30/12	Su 6p-7p	6p-7p		:30	1	\$500.00	NM	1	\$500.00
		Week: 09/24/12	09/30/12	-----1-				1	\$500.00			
N 13	5	09/26/12	09/26/12	X Factor Wed	8p-10pm		:30	1	\$6,000.00	NM	1	\$6,000.00
		Week: 09/24/12	09/30/12	--1----				1	\$6,000.00			
Totals								27	\$26,900.00		27	\$26,900.00

REP HEADLINE# 6270592 TRF# 378727 REP: TEL# 703 528 7800 FAX# 703 528 7880 AUG9/12 14.47
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP *** KSWB-TV ***
 CHANGES

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
 AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6270592 CLASS: NATL. LOCAL REGIONAL
 PRDCT DEM CONGRESS CAMPAIG EST#1576 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1 DATE AUG9/12 14.47
 CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 OK'D M1
 SEE LINE 14
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 8/9

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN

8/9

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1576												
AGENCY PRODUCT CODE = 14												
12	S		600P-700P	30		\$500.00	9/30	9/30	0		SUN	0
PROGRAM : 30 ROCK/ 2 & 1/2 MEN												
CON COM1: 30 ROCK/ 2 & 1/2 MEN												
14	A		600P-700P	30		\$500.00	9/30	9/30	1		SUN	1
PROGRAM : BONES												
ORD COM1: CORRECT PROG **PLACED**												
THIS IS A REPLACEMENT FOR N/A SPOT ON SEP30 ON LINE-12 FOR 1 SPOT/WK												

2

12

REP HEADLINE# 6270592

\$\$\$ UNAPPROVED REV #1 \$\$\$

TRF# 378727

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG9/12 14.47

*** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
M1	OK'D		BUY#12									
STATION MAKEGOOD OFFERS:												
			MISSED: SUN/600P-700P				SEP30		30S	\$500.00	(AUG9/12)	
			OFFER: SUN/600P-700P				SEP30		30S	\$500.00	PLS ADVISE.	
			CMT: CORRECT PROG			**PLACED**						
SEP/12			26900.00									
			OCT/12			\$.00						
										CONTRACT TOTAL	26900.00	
										TOTAL SPOTS	27	

MARKET TOTALS \$116,956

KSWB 23%

KCTV 28%

KFMB 15%

KNSD 23%

XETV 1%

KUSJ 10%

XDTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6270592 TRF# 378727 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG9/12 14.00
ORDER WORKSHEET HARRIS REPORT FROM STATION *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6270592 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGRESS CAMPAIG EST#1576 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP25/12 OCT1/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 14.00

REP: TO NSA/NSM
FROM WES FOR ROBERT
*NEW ORDER
\$26900...27X
THANKS PLEASE CONFIRM 8/9

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN
STATION MAKEGOOD OFFERS: SEP30 \$500.00 (AUG9/12)
M1 UNRESL BUY#12 MISSED: SUN/600P-700P SEP30 \$500.00 PLS ADVISE.
OFFER: SUN/600P-700P
CMT: CORRECT PROG **PLACED**
CONTRACT TOTAL 26900.00
TOTAL SPOTS 27

D.L.D. # 703 528

CREDIT ADVISORY:
ORDER WORKSHEET

REP HEADLINE# 6270592
*** ORIGINAL REV#0 ***

ADV #	ADV.	NAME	ISS/DCCC	2710	REP. #	OFF. #	CHARGE
AGY #	AGY.	NAME	GREAT AMERICAN MEDIA		BUYER	NAME	SARAH LEVENE
					SALES PRSN	WA-	ROBERT' LANGER

WASHINGTON, DC 20007

ORDER # _____
CONTRACT # 6270592
CLASS: NAFL
LOCAL _____
RESIDENT _____

OBJECT	DEM	CONGRESS	CAMPAIG	EST#1576	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT	DATES	SEP25/12	OCT1/12	WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE AUG97 12 12.003

REP: TO NSA/NSM
FROM WES FOR ROBERT
*NEW ORDER
\$26900...27X
THANKS PLEASE CONFIRM 8/9

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL: :SPTS:
:	LINE#:	:	:	:	:	:	DATE :	DATE :	:	:	:	:
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1576												
1			1000A-1100A	30		\$200.00	9/25	10/1	2		TU-F,M	2
PROGRAM : DR. OZ CON COM1: DR. OZ												
2			1000P-1100P	30		\$900.00	9/25	10/1	4		TU-F,M	4
PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS												

AUG9/12 12.03
*** KSWB-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS:	:TOTL: SPTS:
3			400P-500P	30		\$400.00	9/25	10/1	1		TU-F,M	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
4			600A-700A	30		\$500.00	9/25	10/1	4		TU-F,M	4
PROGRAM : FOX 5 MORNING NEWS												
CON COM1: FOX 5 MORNING NEWS												
5			600P-700P	30		\$400.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FOX 5 NEWS @ 6P												
CON COM1: FOX 5 NEWS @ 6P												
6			700P-730P	30		\$800.00	9/25	10/1	1		TU-F,M	1
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
7			700A-900A	30		\$500.00	9/25	10/1	4		TU-F,M	4
PROGRAM : FOX 5 MORNING NEWS												
CON COM1: FOX 5 MORNING NEWS												
8			730P-800P	30		\$900.00	9/25	10/1	1		TU-F,M	1
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
9			900A-1000A	30		\$250.00	9/25	10/1	4		TU-F,M	4
PROGRAM : FOX5 MORNING NEWS @9A												
CON COM1: FOX5 MORNING NEWS @9A												
10			700P-730P	30		\$500.00	9/29	9/29	1		SAT	1
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
11			100P-400P	30		\$8,000.00	9/30	9/30	1		SUN	1
PROGRAM : 2012 NFL ON FOX 1P												
CON COM1: 2012 NFL ON FOX 1P												

REP HEADLINE# 6270592
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG9/12 12.03
 *** KSWB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600P-700P	30		\$500.00	9/30	9/30	1		SUN	1
	PROGRAM : 30 ROCK/ 2 & 1/2 MEN											
	CON COM1: 30 ROCK/ 2 & 1/2 MEN											
13			800P-1000P	30		\$6,000.00	9/26	9/26	1		WED	1
	PROGRAM : XFACTOR											
	CON COM1: XFACTOR											
SEP/12			26900.00	OCT/12		\$.00						
											CONTRACT TOTAL	26900.00
											TOTAL SPOTS	27

MARKET TOTALS \$116,956 KSWB 23% KGTV 28% KFMB 15% KNSD 23% XETV 1% KUST 10% XDTV 0%
 CABL 0%

SVC- NSI
 DEMOS- RA35+ *